



Saturday, October 18, 2008

## **DR. TOY'S 2008 TOP 10 & TOP 100 LISTS RANK KIDSTUFF PUBLIC RELATIONS' CLIENTS AT THE VERY TOP**

I do a lot of reviews for KidStuff Public Relations. Why? Because they represent some of the *very best* companies for children's products available and those are the kinds of products I want to share with you. And you don't have to take my word for it - some of those very clients have been placed on the very prestigious Dr. Toy's 2008 Top 10 and Top 100 list:

"The autumn season brings crisp mornings, falling leaves and a doctor-prescribed Top 10 and Top 100 list of children's products that parents should consider as they make their own lists for holiday shopping. There's plenty of advice out there for choosing toys, technology and games. But how about wisdom from a Ph.D. in all-things-kids? Leave it to Dr. Toy, aka Stevanne Auerbach, to announce her annual Top 10 and Top 100 lists of the very Best Children's Products for 2008.

Seven of KidStuff's award-winning clients, listed below in alphabetical order, made Dr. Toy's prescribed lists in a variety of categories from socially responsible to reading readiness:

**Client: Around The Table**

**Prize: Top 10 Puzzles & Logical Thinking Games**

**Product: Family Talk . \$12. 95**

Nothing could be more engaging than colorful conversations between parents, children and relatives of all ages. That's the simple concept behind an inexpensive, portable card game from Around the Table Games. It's been reaping huge benefits among folks who may sit together but rarely, truly converse together. Three versions of the game, Family Talk, Family Talk 2 and Grandparent Talk, are on store shelves now.

